

Doctor Jac Launches *Spies With Benefits* Series

Father of Human Capital Analytics Starts Third Career as a Novelist

SAN JOSE, September 15, 2016-Dr. Jac Fitzenz, Doctor Jac as he is known worldwide, is the father of human capital analytics. He has published 14 books and over 450 articles. He served as a naval intelligence officer in the 1950s. In 2014, he turned to writing fiction, starting his third career as a novelist. His first novel, *Rough Waters*, is semi-biographical covering a number of his experiences during his naval intelligence service in Asia Pacific.

Leaving testimonials for *Rough Waters*, readers said the following:

- “I finished this book in two evenings. Very engaging. A human story about a complicated life. Michael has to balance his duty to his country and his personal life. Very enjoyable read.”
- “Anyone who has served in the military will relate to this story. A young man from a small town steps into the big world and finds it full of challenges and as well as opportunities. This book keeps your interest as it takes unexpected turns, both rewarding and painful. Once you start it you want to stay with it to see what happens next.”
- “As an ex-military officer in the same period, I found this story starting smoothly and then it gained momentum capturing my attention. The details were real as were the emotions.”

At the urging from his fans he launched the *Spies with Benefits* series.

Undaunted Lovers, the new book by Doctor Jac, tells a tale of forbidden love between US Naval Intelligence Officer Lt. Michael Holmes, and Liu Chan-Juan, married daughter of Chiang Kai Shek's former Chief of Staff. This modern retelling of *Madame Butterfly* follows the brave couple as they struggle to maintain a relationship that the world forbids. *Undaunted Lovers* is the beginning of a series on Michael Holmes and his Chinese sweetheart (soon to be wife) Grace (Liu Chan-Juan), who is a State Department Special Agent now teamed with Mike.

Undaunted Lovers was a prize winner in the 2016 San Francisco Peninsula Literary Arts contest in May, with judges saying of the book, “Beautiful language, insightful and nuanced.”

Undaunted Lovers will be available in paperback on September 1st on Amazon.com.

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About Doctor Jac

Doctor Jac has a B.A. from the University of Notre Dame in political science, M.A. from San Francisco State in organizational psychology and a Ph.D. from the University of Southern California in organizational communications. Prior to becoming a novelist, after his career as naval intelligence officer, Doctor Jac was an international consultant working in 46 countries where he trained nearly 100,000 people on return on investment and predictive analytics. Two of his books, *Human Value Management* (1991) and *The ROI of Human Capital* (2001) won the Book of the Year Award from the Society for Human Resources Management.

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